

# IHRSA CLUB CENSUS

## — FACILITY INFORMATION



### ■ CLUB INFORMATION

Club/Company Name: \_\_\_\_\_

Street (Physical Address): \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Mailing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Company E-Mail: \_\_\_\_\_

Website: <http://www.> \_\_\_\_\_

Preferred means of Communication:     e-mail     fax     mail     phone

## ■ OPERATING INFORMATION

Date Club Opened (will open): \_\_\_\_/\_\_\_\_/\_\_\_\_ (month/day/year)

Facility Description (select the one description that most accurately describes your facility):

- Multipurpose (fitness facilities and racquet sports)       Fitness-Only (fitness facilities)  
 Racquet Sports Only       Studio

Club Type (the following may not apply to all clubs. select only one, if applicable):

- Country Club       Hotel Club       Resort Club       Spa Club       Residential Complex Club  
 Corporate Fitness Center       Women Only Club       Men Only Club       Children's Only Club  
 Hospital Based Facility       Indoor Sports Facility       Physical Therapy/Rehabilitation Center  
 Airport Based Facility       Private Facility – Not open to public

Affiliation (select all that apply):

- Independent Single-Club Operation       Owned by a Multi-Club Organization       Franchise  
 Managed by a Multi-Club Organization       License       Chain

Please indicate which company you are affiliated with:

- Gold's Gym       Powerhouse Gym       World Gym       Curves for Women  
 Cuts       It Figures       Lady of America/Ladies Workout Express  
 Anytime Fitness       Liberty Fitness       Other \_\_\_\_\_

Location:

- Suburban       Urban       Rural

Indoor Square Footage: \_\_\_\_\_ sq. ft.    Outdoor Square Footage: \_\_\_\_\_ sq. ft. (1 square meter = 10.76 square feet)

Daily number of visitors:

- < 200       200-499       500-799       800-1,099  
 1,100-1,399       1,400-1,699       > 1,700       Do not track

Number of Members: \_\_\_\_\_

(If your facility does not have members, please check here  and indicate the number of regular users).

Gross Revenues (optional. all information is kept confidential):

- <\$250,000       \$250,000-\$499,999       \$500,000-\$749,999       \$750,000-\$999,999  
 \$1,000,000-\$1,499,999       \$1,500,000-\$1,999,999       \$2,000,000-\$2,999,999       \$3,000,000-\$3,999,999  
 \$4,000,000-\$4,999,999       \$5,000,000-\$9,999,999       \$10,000,000-\$14,999,999       \$15,000,000-\$19,999,999  
 >\$20,000,000

Full-Time Employees: (#) \_\_\_\_\_ (estimate average number over the last 12 months)

Part-Time Employees: (#) \_\_\_\_\_ (estimate average number over the last 12 months)

Independent Contractors: (#) \_\_\_\_\_

Parking:

- On-Site       Street       Garage/Lot-please indicate fee, if any: \$ \_\_\_\_\_       Valet

Guest Fee amount: \$ \_\_\_\_\_ per adult visit

Credit Cards Accepted:

- American Express       Visa/MasterCard       Discover       Diners Club

Hours of Operation: \_\_\_\_\_

Are you open 24 hours a day?       Yes       No

Do you manage any non-profit or government fitness centers:       No       Yes If yes, how many?: \_\_\_\_\_

## ■ CLUB FACILITIES

- Tennis – Indoor
- Tennis – Outdoor
- Tennis - Bubbled
- Racquetball
- Squash
- Group Exercise/Aerobics Studio(s)
- Pool – Indoor
- Pool – Outdoor
- Indoor Track
- Outdoor Track
- Gymnasium
- Basketball Court
- Volleyball – Hard court
- Volleyball - Sand
- Golf Course
- Indoor Golf
- Climbing Wall
- Free Weights
- Plate-Loaded Equipment
- Selectorized Equipment
- Treadmills
- Climbers/Steppers
- Cross Country Ski Machines
- Elliptical Motion Trainers
- Rowers
- Stationary Bikes (Upright)
- Stationary Bikes (Recumbent)
- Group Cycling Bikes (e.g. Spinning)
- Stretching Equipment
- Children’s Equipment (e.g. strength training and/or CV)
- Men Only Section
- Women Only Section
- Children Only Section
- Nursery (designated childcare center)
- Whirlpool
- Sauna
- Steam Room
- Tanning
- Hair & Beauty Salon
- Day Spa
- Pro Shop
- Restaurant
- Snack/Juice Bar
- Bar/Lounge
- Food/Beverage Vending Machines
- Meeting/Conference Rooms
- On-site AED

## ■ PROGRAMS & SERVICES

- Step/Bench Aerobics
- Hi Impact Aerobics
- Lo Impact Aerobics
- “Cardio Kickboxing” or similar class
- Aquatic Exercise
- Group Cycling Classes
- Group Rowing Classes
- Group Running Classes
- Group Strength Training
- Dance
- Yoga
- Pilates
- Boxing
- Kickboxing
- Martial Arts/Self-Defense
- Tai Chi
- Boot Camp
- Walking Classes
- Treadmill Classes
- Gymnastics
- Soccer
- Tennis League
- Racquetball League
- Squash League
- Volleyball League
- Wallyball
- Basketball League
- Competitive Sports Training
- Cross Training
- Strength Training
- Personal Training
- Exercise Prescriptions
- Fitness Evaluation
- Cardiac Rehab
- Smoking Cessation
- CPR Training
- High Blood Pressure Programs
- Health Education Programs
- Lower Back Programs
- Diabetes Programs
- Arthritis Programs
- Osteoporosis Programs
- Weight Management
- Nutrition Counseling/Classes
- Hospital Affiliation
- HMO/Insurance Affiliation
- Physician Affiliation
- Physical Therapy
- Chiropractic Service
- Stress Reduction
- Spa Treatments
- Massage
- Corporate Programming
- Programming for the Disabled
- Pre-Natal Programming
- Post-Natal Programming
- Senior’s Programming
- Children’s Programming (0-12)
- Junior’s Programming (13-18)
- Summer Camp
- Social Programs
- Child Care
- Towel Service
- Subsidized/Scholarship Memberships
- Home Fitness Equipment Sales
- Vitamin/Supplement Sales
- Internet Access for Club Members



## ■ HEALTHCLUBS.COM: FREE CLUB LISTING

As an IHRSA member your facility is listed, for free, on healthclubs.com, an IHRSA website that makes it easier than ever for consumers to locate IHRSA member clubs. You can upgrade this listing by adding a:



### 1. Club Photo

The club photo should be sent by e-mail to stran@ihrsa.org in jpeg format.

### 2. Club Description

In approximately 40 words, please describe your club as you would for a prospective member. IHRSA reserves the right to edit anything over 40 words. Mention any features that make your club unique or special. (Note: Your FREE listing will include your club's facilities from the information you provided in this census.)

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## ■ PASSPORT PROGRAM

The Passport Program provides your members with guest access to over 3,400 participating clubs in over 50 countries. Participating clubs will be listed on IHRSA's consumer website, healthclubs.com. The Passport Program is only available to IHRSA members. There is no cost to participate. Once enrolled, participation is ongoing. If at any time you wish to discontinue your club's participation in the program, please notify the IHRSA Member Service Department in writing.

Passport Guest Fee: Clubs participating in the Passport Program are asked to offer at least 10% off their regular guest fee as a standing offer. This does not include court fees.

\$ \_\_\_\_\_ per adult visit                      or                       Restrictions apply – Call Ahead

Passport Program Contact: \_\_\_\_\_

Check here to receive an e-mail containing instructions on installing a Passport search box on your club's website so your members can more easily locate participating clubs. Send to:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail address: \_\_\_\_\_

## ■ RELOCATION DISCOUNT

Healthclubs.com will soon indicate those clubs interested in offering a discount on membership to IHRSA club members relocating to their area. Discount amounts are left to the discretion of each club; however, clubs must commit to offering at least 10% off their lowest applicable rate as a standing offer.

Our club                       will                       will not                      offer relocation discount to IHRSA club members

Membership Sales Contact: \_\_\_\_\_

## ■ THANK YOU!

Thank you for completing this census. Please sign and print your name below.

*I accept full responsibility that the information submitted on this form is accurate.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print: \_\_\_\_\_



## IHRSA CONTACTS

Please assist us in better serving you by telling us who we should contact regarding the following topics.

	Name	Title	E-mail address	Password*
Billing				
Legal/Legislative				
Program				
Public Relations				
Meetings Registration				

*\*This password will be used for logging in to member-only areas of ihrsa.org.*

## CONTACT INFORMATION/SUBSCRIPTIONS

To be certain that the appropriate employees receive relevant information, and to facilitate greater networking between your staff and other industry professionals, please complete the below. You may refer to the following descriptions of electronic newsletters and magazines in order to choose the appropriate subscriptions.

The Pulse: monthly electronic newsletter regarding industry news, research and tips

Capitol Report (CR): weekly electronic newsletter regarding legal and legislative developments in the industry

Club Business for Entrepreneurs (CBEnt): monthly electronic newsletter about independently owned clubs

Health E-Review (HER): bi-weekly electronic health promotion tools using the latest research on the benefits of exercise

Group Purchasing e-newsletter (GRP): monthly electronic newsletter containing updates on participating supplier companies, special sales of the month and tips on how to utilize savings

ActiveCareers Digest (ACM): monthly electronic newsletter includes articles on key employment topics affecting the fitness industry, valuable compensation data, and exclusive discounts on ActiveCareers.com job postings

IHRSA Book Club (IBC): monthly e-mail for the health club industry reader with latest released publications and exclusive coupon codes

Club Business International (CBI): monthly magazine, CBI is the world's leader for the health and fitness industry (*up to 4 subscriptions per club*)

Club Business Europe (CBE): quarterly magazine serving the owners and operators of health and fitness clubs across Europe

Club Business for Entrepreneurs (CB for Ent): quarterly magazine about the independently owned clubs (*up to 2 subscriptions per club*)

	Owner	Manager	Asst. Manager	Controller
Name				
Title				
E-mail Address				
Password				
SUBSCRIPTIONS: <i><b>ELECTRONIC</b></i>				
• The Pulse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• CR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• CBEnt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• HER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• GRP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• ACM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• IBC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i><b>MAGAZINES</b></i>				
• CBI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• CBE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• CB for Ent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Sales Director	Marketing Manager	Member Service Director	Human Resources
Name				
Title				
E-mail Address				
Password				
SUBSCRIPTIONS: <i>ELECTRONIC</i>				
• The Pulse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• CR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• CBEnt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• HER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• GRP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• ACM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• IBC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>MAGAZINES</i>				
• CBI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• CBE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• CB for Ent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Fitness Director	Group Exercise Director	Racquet Sports Director	Other
Name				
Title				
E-mail Address				
Password				
SUBSCRIPTIONS: <i>ELECTRONIC</i>				
• The Pulse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• CR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• CBEnt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• HER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• GRP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• ACM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• IBC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>MAGAZINES</i>				
• CBI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• CBE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• CB for Ent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Signature:

Date:

Print:

