WE WANT YOU

For a strong, supportive business climate and a thriving Industry
FROM HARMFUL LEGISLATION, RESTRICTIVE REGULATIONS AND SHORT-SIGHTED TAXES

SALES TAX: IHRSA opposes any bill that adds barriers to health club membership and works to repeal taxes where they currently exist. IHRSA believes that government should encourage regular exercise and healthy lifestyles, not discourage them by taxing health club memberships and services.

CONTRACT RESTRICTIONS: IHRSA protects clubs from proposals that seek to limit contract length, cap what a club can charge, or prohibit automatic renewal.

EFT RESTRICTIONS: Legislators are seeking to stop subscription services which could restrict the use of EFTs for dues collection.

PERSONAL TRAINER REGULATION: IHRSA fights against legislation that would limit a club’s access to qualified personal trainers, or make access to fitness services more expensive and difficult to access.

AED MANDATES: IHRSA works to ensure AED requirements include adequate liability protections for club staff, contain reasonable staffing requirements, and provide adequate compliance time.

CONSUMER PROTECTION: IHRSA supports consumer protection legislation that safeguards the public against fraud, deceit, and financial hardship while fostering and encouraging competition, and prosperity in the health and fitness industry.

BONDING: IHRSA opposes bonding legislation that creates an undue burden on club businesses, while failing to safeguard the consumer.

FROM HEADACHES, LAWSUITS AND OPERATIONAL RISKS
As the health club industry continues to grow and evolve, the legal and regulatory challenges club operators face are becoming more numerous and complex. Tracking these evolving issues over the past few years, IHRSA is actively creating resources and best practice guidance on a range of issues:

• Data Privacy
• Utilizing Biometrics and Facial Recognition
• Natural Disaster Preparedness
• Preparing for an Active Shooter
• Preventing Lawsuits
• Injury Liability
• Privacy and Gender Identity in Locker Rooms
• Hiring and Staffing issues like Independent Contractors
• Music Copyright in the Streaming Era
• Facility Safety Regulations
• Dealing with Eating Disorders
• Handling Difficult Members/Situations Fairly and Legally
MAXIMIZING OPPORTUNITIES FOR INDUSTRY GROWTH

With our lobbyists and members across the country, IHRSA is actively working to advance policies that make access to physical activity more affordable, increase access to physical and health education, and promote the industry for its contributions to health and wellness.

While PHIT’s passage is ultimately in the hands of Congress, the work done by IHRSA and IHRSA’s lobbyists in Washington, D.C., to pass PHIT in the House of Representatives (July 2018) would not be possible without the tireless efforts and support of ILC Members.

Additionally, IHRSA works with legislators across the country to establish policies that encourage physical activity, remove financial barriers to health club membership, and increase youth access to physical education and activity.

DEVELOPING AND RECOGNIZING INDUSTRY LEADERS

All of the above, and more is achieved thanks to the support of the Industry Leadership Council. To thank ILC members for their contributions to the industry, ILC members receive exclusive benefits:

- The ILC Experience at the annual IHRSA Convention
- Recognition on ihrsa.org and in CBI Magazine
- Member updates and Invitations to ILC Meetings and Conference Calls

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<th>INDUSTRY LEADERSHIP COUNCIL MEMBER BENEFITS BY LEVEL</th>
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<td><strong>Bronze: $2,000 to $4,999</strong></td>
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<td>All of the above, plus</td>
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<td>• 1 complimentary convention registration</td>
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<td>• Complimentary pdfs of new IHRSA publications (that do not rely on survey participation)</td>
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<td><strong>Silver: $5,000 to $14,999</strong></td>
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<td>• 3 complimentary convention registrations</td>
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<td>• Logo recognition on ihrsa.org</td>
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<td><strong>Gold: $15,000 to $29,999</strong></td>
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<td>• 6 complimentary convention registrations</td>
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<td>• Quarterly Legislative Charts</td>
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<td>• General Counsel Meetings and personalized services</td>
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Welcome to the Industry Leadership Council.

Please complete the above and return it with payment. Contributions and gifts to IHRSA are not deductible as a charitable contribution or business expense for federal income tax purposes.

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